

TIPS FOR YOUR PRODUCER JOURNEY

A Free Guide for Complete Beginners in Production

COMPLETE BEGINNER GUIDE

Kenzo Productions

Let's Get Started

Now, I know you're excited and you want to make music. This guide is designed to help you make that first step.

If you don't have any knowledge of music theory, don't worry — you can download a free course explaining the basics of theory, written to be easy to read and easy to understand.

Ask Yourself This First

The first question you should ask yourself is: what genre do you want to focus on? Or do you want to be a multi-genre producer? Whether it's the first or the second, the same rules apply.

So save this and come back to it. Don't try to memorise every single point here. Take out the three that matter to you, then apply them next time you're in your DAW.

Don't Aim for a Masterpiece

Don't try to make a masterpiece. Try to finish your first beat. A lot of beginners quit because they compare their first month to someone else's tenth year. Every producer you admire started by making beats that weren't very good. The difference is, they kept making them.

Here's the Advice I'd Give

1. Learn your DAW first.

Whether it's Logic, FL Studio, Ableton, or something else, get comfortable with the basics. If you can't find things quickly, your creativity gets interrupted.

2. Keep it simple.

You don't need 40 tracks. Start with:

- Drums
- Bass
- One melody
- One counter melody
- Maybe a pad or simple chords

Don't try to make it all at once.

3. Finish beats.

A finished average beat teaches you more than ten unfinished "perfect" beats.

4. Copy to learn, not to release.

Try recreating beats you love. You'll learn arrangement, drum patterns, sound selection, and mixing much faster.

5. Train your ears.

Listen to songs and ask yourself:

- Why does this melody work?
- Why did the drums drop out here?
- Why does the chorus feel bigger?
- What makes this melody stuck in my head?

Producing is as much listening as it is clicking.

6. Don't buy loads of plugins.

The stock plugins in most DAWs are more than enough to make professional music. Learn what you already have.

7. Learn one thing at a time.

Don't try to master chords, mixing, mastering, sound design, and sampling all in one week.

8. Make music often.

Even 30 minutes or an hour a day adds up. Consistency beats occasional marathon sessions.

9. Accept that your taste will improve faster than your skills.

You'll hear what's wrong with your beats before you know how to fix it. That's normal — it means your ear is developing.

10. Have fun.

The producers who stick with it usually enjoy the process, not just the idea of success.

One Sentence to Leave You With

If I had to leave a beginner with one sentence, it'd be this:

Your first 100 beats aren't about proving you're talented — they're about training your ears, your instincts, and your workflow. Every beat gets you one step closer to the producer you want to become.

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